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Protective effect of Ethylhexyl Methoxycinnamate COSMAXBTI and Phytoene & Phytofluene against UV irradation induced hair carbonylation 159

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Introduction:

Human are mostly exposed exclusively to solar ultraviolet (UV) radiation, which contains UVA and UVB that can be harmful to skin and hair. UVA and UVB have different properties and induce various reactions on the skin and hair, and UVB radiation is much more energetic than UVA andiation (1). There is an increasing need for analysis of molecular mechanisms and biological events induced by UVA and UVA, which will be used as a method of clinical treatment and connect application. A number of reports indicate that UV radiation significantly disrupt the redox balance in human this cell to -

UV9 adiation is much more energetic than UVA natiation [1]. There is an increasing need for analysis of molecular mechanisms and biological event induced by UVA and UVA, which will be used as a method of chinal treatment and *A number of proposition*. A number of proposition is gifficantly, disrupt the nedox balance in human skin cell by an author of proposition indicate that UV radiation significantly, disrupt the nedox balance in human skin cell by an author of proposition indicate that UV radiation significantly, disrupt the nedox balance in human skin cell by macronaleculars, which neal in oxidatively damaged cathorylated proteins and lipid. Oxidative modified protein macronaleculars, which neal in oxidatively damaged cathorylated proteins and lipid. Oxidative the participated in the participate of the participate and can be succeptibility to proteolysis degradation (5). Also, oxidated inplus that states and mediate drance inflammation (6). Since the easily extracted by lipid solvene described as a thry moticipate in the hair tarkined to the hair states and and the constituent materials of the hair surface are proteins and lipids, it was decided to measure carbonylated macromoleculars, and with lipids exceed as a 3-y product of optermal kateriation (9). Since most of the common sunccreases on the market in convertise to resist. UW8 from snulpht due to its scellent UV absorption convex. high lipophilipid and dood of solubility (1) 11. By the wave, he photo-instabilitor of Mucanage another due the theorem thereforer, they have received special attention today (12) Also, OMC is listed as an endocrine distuptor compound (EDC) by the Longene Unities attention today (12) Also, OMC is listed as an endocrine distuptor compound thereforer, they have received special attention

Materials & Methods:

Results & Discussion:



Figure 1. In situ visualization of carbonylated proteins induced by UVA and UVB. Carbonylated proteins were labeled in situ on hair shaft with CHH. They are represented by the green signal. Left panel : Image of a hair stand without VVI irradiation. Middle panel : Image of thair shafts. Tafter UVA Irradiation (56), 1121). Right panel : Image of hair shafts after UVB irradiation(1.6), 161) Images were taken with a 40X zoom.

Results & Discussion:



Figure 2. In situ visualization of carbonylated protein and lipids induced by UVA and UVB. Carbonylated prot Figure 1. In situ visualization of carbonylated protein and lipids induced by UVA and UVS. Carbonylated proteins were liabeld in situ on hair shaft with UFL Carbonylated hospholipids were liabeld in situ on hair shaft with IDS for better representation of co-staining. CHH stain shown in green(A), EDS stain shown in red(B). Merged images (Vellow) demonstrate the co-solarization of carbonylated protein bophopholipid and carbonylated protein. Left parel: Image of a hair strand without UV irradiation. Middle panel: Image of hair shafts after UVA irradiation (SG). Right panel: Image of hair shafts after UVB irradiation. LEJI mages were taken with a AdX zoom.

Protein and phospholipid carbonylation induced by UVB are prevented by OMC and UV-en



Figure 3. In situ visualization of carbonylated proteins and phospholipids induced by UVB in OMC or UV-ene treated hair shaft. Carbonylated proteins were labeled in situ on hair shaft with CHH. Carbonylated phospholipids were labeled in situ on hair shaft with CBC. For better representation of co-taining. CHH stain shown in green(A), EOG stain shown in refd(B). Merged images (C, yellow) demosstrate the co-localization of carbonylated phospholipid and carbonylated protein. Images were taken with a 20X scom. The average funcerscence values from three different hair shafts are shown in the table for each channel (D), and the relative intensity is graphed based on this (L). Effects of UV-ene on cell proliferation and hair growth factor expressions in DPC



Figure 4. The effects of UV-ene on (a) cell proliferation and (b,c) mRNA expression levels of growth factors in DPCs. (a) DPCs were treated with indicated concentrations of UV-ene for 24 h. Cell proliferation was measured by the MTT assay. Results are expressed as men values ± 52 of three independent experiments. **pc0.1, *p <0.05 compared to the control. For mRNA expression levels, DPCs were treated with of UV-ene for 24 h. Relative mRNA sepression levels of (b) VEGF and (c) FGF were measured by RT-pPCR. The means ± SEs are the average of three independent experiments. **p<0.01, *p <0.05 compared to the control.

Conclusions:

The present study demonstrates that UVA and UVB irradiation increase carbonylation of protein and lipid, an indicator of oxidative damage on the hair surface. In addition, by utiliang the principle of OMC, which is a UVB blocker, it suggests the possibility of expanding the use of formulations that can protect not only the skin but also the hair from UV rays. In addition, it was confirmed that UV-ene, a complex of PT and PTF, which are carotenoids similar to OMC, has a hair protection effect. By further confirming the HFDPC activating effects of UV-ene, UV-ene could be widely used in hair care formulations.

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