

Transcending the Limitation of Cosmetics: HIJEIDO Ionic Liquids-Inspired Novel Skin Penetration System as an Alternative to Medical Beauty Treatments

371

Anna Okishima, <u>Toru Okamoto</u>, Tadao Fukuhara, Makoto Uyama, Reiji Miyahara, Tomoya Uchiyama MIRAI Technology Institute, Shiseido Co., Ltd., Yokohama, Japan

Introduction

Hydrophilic drugs used in cosmetics have not fulfilled their potential owing to low skin penetration



Molecular Modulation Strategies Inspired by Ionic Liquids (ILs)

Novel Enhancer:

Modulates the enhancer's mechanism through molecular interactions with coformer



skin

3280



Focused on findings on ILs



Applicable to a variety of cosmetic active ingredients Capable of solving drug delivery problems Safe and compatible as cosmetics

Safe and compatible as cosmetics

Novel Drug Complex: Modulates the drug's solubility and diffusivity through molecular interactions with coformer



Result Novel Enhancer (AB/XY)



NGRES

Result 2 Novel Drug Complex





ArgHCI, and Arg-4MS using NMR





Simply mixing 4MSK with ArgHCl increased the 4MSK-penetration speed by a factor of 2.5

Conclusion

- In the molecular modulation strategy, existing cosmetic ingredients with non-novel activities change their physicochemical properties by creating complexes (ILs) with new effects, such as improved penetration.
- Based on the molecular modulation strategy, two new ILs, i.e. a novel penetration enhancer IL (AB/XY) and a novel drug complex IL (Arg-4MS), which convert a skin brightening agent (4MS) to an IL, have been developed.
- These technologies have the potential to go beyond cosmetics and provide cosmeceuticals that help consumers stay healthy, beautiful, and agefree.